

Mary Evenou

VISUAL GRAPHIC DESIGN RESUME



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EDUCATION

2005 – 2008 George Brown College
Graduated with Honours as a Graphic Designer — Major in Corporate and Communication Design.

Currently, I am taking UX Design courses at George Brown College.

SOFTWARE TOOLS

Knowledge of the following applications in both a Mac and PC environment:

InDesign
Photoshop
Illustrator
Acrobat Pro
After Effects
Microsoft Word
Power Point
Outlook
Azure PR Pro
Word Press

ACHIEVEMENTS

Entered The Dean's Honour List at George Brown College consecutively from 2005 – 2008.

I was selected to exhibit at the 3rd year Design Show, Le Coupe Gallery as one of Best Thesis of the School of Design.

REFERENCES

Available upon request.

WORK EXPERIENCE

2016 – VISUAL DESIGN CONTRACT CAD/CAM FX DENTAL LABORATORY

- CAD/CAM FX Dental Laboratory approached me to design a visual identity for their company. This critical step was of paramount importance since it would identify CAD/CAM FX Dental Lab in the dental industry. I developed logo, business stationery and all promotional materials and started web designing process.

2016 – VISUAL DESIGN CONTRACT TORONTO RELIEF LINE ALLIANCE (TRLA)

- The objective of this project was to design a logo that would represent TRLA and a website that would reflect the organization's dedication to advocating for a better and user friendly transportation system for the city of Toronto.

2015 – 2016 VISUAL DESIGN CONTRACT CUPITORCONSIENTIA MANAGEMENT CONSULTING SERVICES

- The main objective of this project was to evaluate the existing logo and CupitorConsientia website and redesign the Logo and the website to reflect the company's unique management consulting approach to global audiences.

2012 – 2015 GRAPHIC DESIGNER FX VENEERS DENTAL LABORATORY

- Designed corporate stationery as a part of branding process that included Produced Artistic Brief outlining colour, fonts, background colour and paper thickness.
- Designed corporate logo, letterhead, business cards and envelopes.
- Responsible for scanning 3D dental models and design of 3D dental crowns using 3-Shape Implant Studio Software and Scanner.

2010 – 2012 GRAPHIC DESIGNER ARASSARI TREK EXTREME SPORT AND ECO COMPANY

- Designed corporate stationery that included logo, letterhead, business cards and envelopes
- Created layouts for e-mails ads & animated banners as a part of email advertising campaigns.
- Designed website's graphical elements including online reservation forms.
- Created advertising materials for print including brochures and flyers.
- Created promotional video on CD.

2009 – 6 MONTH CONTRACT GRAPHIC DESIGNER FORESTERS FINANCIAL INSURANCE SERVICES

- Developed marketing materials for the Foresters' Internet & Intra-net websites.
- Created Adobe Flash presentations, as well as print materials including brochures and weekly newsletters.
- Prepared files for print, and data storage.
- Respond to internal/external inquiries about design/production, time lines.
- Review and present final layouts to the Senior Designer and editors for approval.

2006 – 2008 GRAPHIC DESIGNER STUDENT AFFAIRS DEPARTMENT GEORGE BROWN COLLEGE

- Responsible for numerous design projects including flyers, logos, posters, NCR forms and information brochures.
- Strategically planned & developed three concepts for selection and managed the projects from inception to completion.
- Organized activities for students that involved the developing of print & online activities materials, registration forms brochures and posters as well as scheduling and sending confirmation about the seminars.